



# The Good Salon Guide

## What is it?

The Good Salon Guide is the only independent nationwide scheme for assessing professional standards and service within the hairdressing industry. The Good Salon Guide lists around 2,000 salons in England, Wales, Scotland, Northern Ireland and the Republic of Ireland and has become the kitemark of quality for the public and hairdressing industry.

Hairdressing salons are visited and objectively assessed by professionally trained inspectors against a set of strict criteria in the same way as the well-know AA or RAC hotel guides, to give the consumer confidence in their choice. All salons are reassessed annually.

A Good Salon Guide rating shows that the salon has suitably trained and qualified staff, top quality products and aims to achieve and maintain the highest standards.

## Background:

The Good Salon Guide was launched in 1993 in response to consumer demand. British Hairdressing may be the best in the world, with hairdressers from America, the Far East and Europe coming here to learn from the masters, but sadly standards do vary and there are no regulations in Britain and Ireland governing who can practice as a hairdresser.

Salons are professionally assessed against objective criteria and are rated accordingly. If a hairdressing salon meets a set of minimum standards it is given registered status. Thereafter salons are rated as a 3, 4 or 5 star.

Listings are published in magazines such as Hair, Ulster Tatler, Image, Premiership Rugby, Open Golf and on the Good Salon Guide's website [www.goodsalonguide.com](http://www.goodsalonguide.com). In addition a variety of salons are profiled every month in Hairstyles Only magazine.

The Good Salon Guide's headquarters are located in Portsmouth, Hampshire with representatives based throughout the UK and Ireland.

Since it started the Good Salon Guide has gathered the support of all the major hairdressing bodies and is committed to working with the hairdressing industry to improve and maintain the highest standards.

## Vital statistics:

- Around 2,000 salons in England, Wales, Scotland, Northern Ireland and Ireland are part of the Good Salon Guide
- The Good Salon Guide website [www.goodsalonguide.com](http://www.goodsalonguide.com) was re-launched in January 2010
- The Good Salon Guide has been established since 1993
- The Good Salon Guide is the only nationwide independent guide to quality and standards in the UK and Ireland- Each Good Salon Guide salon is reassessed annually by a professionally trained Assessor

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