



For Immediate Release

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## Good Salon Guide Release 2015 Members' Handbook

The Good Salon Guide, the only independent guide to quality standards in hairdressing and beauty in the UK and Ireland, has just released its Members' Handbook for 2015.

The A5 handbook is an easy reference directory for Good Salon Guide's members, and is filled with business advice, money saving offers and benefits to help salon owners run their salons more effectively.

Some of the great money saving offers includes credit/debit card machine terminals, banking, salon insurance, salon websites and apps, magazines, hair and beauty products, utility deals, computer systems, photography and much more.

The 2015 Members' Handbook helps the 2000 Good Salon Guide members make the most of their membership, which includes taking full advantage of [www.goodsalonguide.com](http://www.goodsalonguide.com), which receives around 1.2 million hits per month, salon reviews, using the Good Salon Guide app, salon features in leading consumer magazines, social media and full business support and advice along with monthly fact sheets which are provided free for all Good Salon Guide salons.

Gareth Penn, Good Salon Guide Managing Director said of the new Members' Handbook,

*"I am delighted to launch the 2015 Good Salon Guide Members' Handbook. 2015 promises to be an exciting year for the salon industry, with indications that the economy will finally start to move forward, and Good Salon Guide members can take full advantage of the offers and advice available as part of their membership through the Members' Handbook."*

With their members, Good Salon Guide continues to support improving standards in the industry and helping to develop salons as times and customer demands change.

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Images available on request.

For further information please contact Jodie Withers on 023 92 295000 or email: [jodie@goodsalonguide.com](mailto:jodie@goodsalonguide.com)

Note to Editors

The Good Salon Guide ([www.goodsalonguide.com](http://www.goodsalonguide.com)) is the only independent nationwide scheme for assessing professional standards and service within the hairdressing industry. Hairdressing salons are visited and objectively assessed by professional inspectors in the same way as the well-known AA or RAC hotel guides, giving the customer confidence in their choice. Salons are regularly reassessed to ensure standards are maintained.

A Good Salon Guide rating shows that the salon has suitably trained and qualified staff, top quality products and aims to achieve and maintain the highest standards. Listing over 2,000 salons in the UK and Eire, the Good Salon Guide is the kite mark of quality for the general public and a showcase for the artistic work of its members.