



For Immediate Release

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Good Salon Guide Appoints Gareth Penn as New Managing Director

The Good Salon Guide, the only independent guide to quality standards in hairdressing and beauty in the UK and Ireland, is delighted to announce that it has appointed Gareth Penn as its new Managing Director.

Gareth has been involved with the Good Salon Guide since 2004 and his appointment comes at an exciting time for the Good Salon Guide as it continues to raise standards in the hairdressing and beauty industries.

Commenting on his appointment Gareth Penn said, *"I'm really excited about my role at Good Salon Guide and working closely with the excellent team here, whilst promoting high standards in our industry to the general public."*

With their members, Good Salon Guide continues to support improving standards in the industry and helping to develop salons as times and customer demands change.

ENDS

Images available on request.

For further information please contact Jodie Withers on 023 92 295000 or email: jodie@goodsalonguide.com

Note to Editors:

The Good Salon Guide (www.goodsalonguide.com) is the only independent nationwide scheme for assessing professional standards and service within the hairdressing industry. Hairdressing salons are visited and objectively assessed by professional inspectors in the same way as the well-known AA or RAC hotel guides, giving the customer confidence in their choice. Salons are regularly reassessed to ensure standards are maintained.

A Good Salon Guide rating shows that the salon has suitably trained and qualified staff, top quality products and aims to achieve and maintain the highest standards. Listing over 2,000 salons in the UK and Eire, the Good Salon Guide is the kite mark of quality for the general public and a showcase for the artistic work of its members.